Position: Blue Economy Consultant
Company: Branson Centre of Entrepreneurship - Caribbean
Duration: 2 years
Reports to: Entrepreneur Programmes Director
Location: Kingston, Jamaica

Position Summary
The role of Blue Economy Consultant is to provide support to entrepreneurs with ocean conservation activities. The role supports the growth and development of entrepreneurs by coordinating training, funding, governance and other support opportunities to assist with Scale-Up Efforts and growth Stage Funding. The goal is to build Blue Entrepreneurs in the region and engage with these entrepreneurs focused on tackling the problems facing the ocean and building sustainable businesses that support ocean health in the region.

The Blue Economy Consultant manages Ocean Unite stakeholders, Blue Entrepreneurs, events, technology and data. This includes monitoring, evaluation and reporting to ensure alignment of activities to target outcomes. The Blue Economy Consultant serves as the foundation for the BCoEC Blue Economy programme, ensuring desired impact is achieved. This role reports to Entrepreneur Programmes Director (EPD) and has a regional remit.

Key Responsibilities
Key responsibilities of the Blue Economy Consultant will include, but are not limited to:

- Scale Up Efforts
  - **Recruitment:**
    - Inviting interested entrepreneurs around the Caribbean to express interest for funding for a project related to ocean conservation or participation in the blue economy, administering the Predictive Index (PI) Assessment and selecting suitable candidates to join the accelerator programme.
    - Coordinate signing of formal agreements.
    - Monitor and evaluate the entrepreneurs and the overall programme and submit reports to stakeholders.
  - **Training Coordination:**
    - Monitoring Blue Economy entrepreneurs as they go through the training program
    - Support the programmes team with the training of blue economy entrepreneurs, including developing blue economy-related content for training, matching blue economy entrepreneurs with advisory boards, and sourcing blue economy training facilitators, among other things.
    - If additional training is required, consultant will design and implement same.
    - **Pitch Decks:** Coordinate submissions of pitch decks, review pitch decks and provide feedback for Getch Foundation grant funding. Coordinate virtual and in-person pitch preparation sessions to then refine physical pitching, presentation and details. In association with the Getch Foundation, make recommendations to the grant review committee.
    - **Demo Day** Coordinate final pitch session with Ocean Unite/Caribbean Accelerator and the Getch Foundation Donor and make recommendations to EPD for possible equity pitch.
Note that these entrepreneurs would also be eligible for funding through our regular accelerator if they meet eligibility criteria. The consultant would support if needed.

● Seed Stage Entrepreneur Support
  ○ Needs Identification: Identify needs of seed-stage entrepreneurs
  ○ Partner Selection: Recommend partners to deliver high-touch services to seed-stage entrepreneurs
  ○ Donor and Partner Management: Be the primary point of contact for partners specific to the blue economy programme by building and maintaining positive relations with donor and delivery partners such as Getch Foundation, United Nations Development Programme, Caribbean Development Bank of Jamaica and the Caribbean Export Development Agency. Coordinate activities with delivery partners to accomplish mission.
  ○ Virtual Platform Support: Add seed-stage entrepreneurs to the Centre’s online learning platform. Provide support to delivery partners in accessing the BCoEC virtual platform. Moderate the online community for blue economy entrepreneurs.

● Data Collection and Analysis
  ○ Actively participate in the continuous improvement of the systems necessary for the monitoring and management of the Blue Economy Programme Record relevant interactions with the entrepreneurs and delivery partners.
  ○ Lead data collection, evaluation, reporting and analysis of all programme data.

NB: This is not an exhaustive list of the Blue Economy Consultant Work and the Blue Economy Consultant Work shall be deemed to include any incidental and administrative duties as are reasonably required or reasonably desirable for the performance of the duties set out above and as directed by the Branson Centre and/or any member of Ocean Unite.

Other Skills & Attributes:

● At least 2 years experience in Climate Change, Environment, Sustainability or any other related fields
● Demonstrated passion for helping entrepreneurs scale
● Strong organizational and analytical skills
● High attentiveness to detail
● Fast learner with a strong work ethic and a positive attitude
● Dynamism, adapts easily when faced with challenges
● Excellent written and oral skills, and the ability to communicate effectively with diverse audiences
● Works collaboratively within and outside the organization, including external partners, BCoEC team members and entrepreneurs
● Ability to execute on time and on target with limited supervision
● Willingness to travel as needed
● Strong proficiency with Microsoft Office - particularly Excel and Powerpoint
● Proficiency with cloud-based tools such as Google Apps and Salesforce strongly preferred
● Business degree preferred